

# GERALD RICH

OAKLAND, CA | (713) 516-5935 | <https://geraldri.ch/>

## EXPERIENCE

### INTERACTIVE NEWS EDITOR, [THE ASSOCIATED PRESS](#)

SAN FRANCISCO, CA | NEW YORK, NY – NOV. 2022 TO FEB. 2024

SKILLS: CODE & STORY EDITING, TECHNICAL STRATEGY, SCRUM, CORE WEB VITALS, DESIGN SYSTEMS

- Coordinated with customers globally to deliver timely, accurate election visualizations
- Managed a team of nearly a dozen: devs, designers, project managers, QA, contractors
- Implemented Agile & doubled the monthly output of custom feature pages

### SENIOR SOFTWARE ENGINEER (READER EXPERIENCE), THE ATLANTIC

NEW YORK, NY – NOV. 2019 TO SEPT. 2022

SKILLS: TYPESCRIPT, CANVAS, NEXT.JS, SVELTE, GRAPHQL, DJANGO, SEO, NEXT-GEN IMAGES & VIDEO

- Migrated sections and article pages to React with an emphasis on embeds and media
- Contributed to continuous integration GitHub Actions pipelines and tests for code quality
- Specialized in web presentations for [award-winning features](#) and [series](#)

### SENIOR DEVELOPER (NEWS PRODUCTS), [AXIOS](#)

NEW YORK, NY – JAN. 2017 TO OCT. 2019

SKILLS: REACT, NEXT.JS, JEST, GRAPHQL, DJANGO REST, AWS LAMBDA, JENKINS, AI2HTML

- Engineered templates, APIs, and tests for interactives in the custom CMS, site & newsletters
- Built an election graphics framework and tools for live graphics on the web & Apple News
- Engineered a stock chart maker for breaking news graphics

### CO-FOUNDER / TECHNICAL LEAD, [DATAPROOFER](#)

NEW YORK, NY | SAN FRANCISCO, CA – OCT. 2015 TO PRESENT

SKILLS: WEBPACK, ELECTRON, OPEN-SOURCE MANAGEMENT

- Authored a command line interface and desktop app for detecting errors in spreadsheets
- Published an open library of statistical and geographic tests for outliers

### INTERACTIVE PRODUCER, VOCATIV

NEW YORK, NY | SAN FRANCISCO, CA – JUN. 2015 TO NOV. 2016

SKILLS: D3, SASS, NEQ4J, PITCHING & REPORTING

- Analyzed data and produced visualizations for one to two stories every week
- Engineered newsroom tools and applications, one to two a month

### INTERACTIVE REPORTER, THE MARSHALL PROJECT

NEW YORK, NY – SEPT. 2014 TO MAY 2015

SKILLS: D3, CSS, R, PITCHING & REPORTING

### WEB PRODUCER, PROPUBLICA

NEW YORK, NY – FEB. 2014 TO SEPT. 2014

SKILLS: WEB DESIGN, TYPOGRAPHY, HTML, CSS

### LABS ENGINEER, MAPBOX

WASHINGTON, DC – OCT. 2013 TO FEB. 2014

SKILLS: GIS, HTML, CSS, JAVASCRIPT

## EDUCATION & AWARDS

General Assembly, Product Management 2018

Knight foundation Prototype fund, Dataproofer 2015

The University of Texas at Austin, B.A. in Economics 2008 TO 2012